



Achi Peralta Espinal

GRAPHIC DESIGN AND ILLUSTRATION

CONTACT

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achisdesigns.com 🌐

artbyachoo 📷

SKILLS

Adobe Suite, Microsoft Office,
Procreate, 3D Rendering,
Motion Graphics,
Handlettering, Illustration,
Bilingual, Communication,
Detail Oriented

AWARDS

D. Colman Witte Scholarship
Fall 2020–Spring 2022

Martha Menei Scholarship
Fall 2020–Spring 2021

EDUCATION

TYLER SCHOOL OF ART & ARCHITECTURE TEMPLE UNIVERSITY

Graphic and Interactive Design | *Philadelphia, PA*

B.F.A., May 2022 Graduation | GPA: 3.84

WORK EXPERIENCE

LENOX CORPORATION

Graphic Designer | *Bristol, PA* | *September 2022–Present*

- Designed, organized, and laid out catalogs in collaboration with product teams for seasonal releases.
- Created Enhanced Content Amazon pages for Lenox, Kate Spade New York, and Reed & Barton while working alongside copywriters.
- Provided additional help in producing email and social media content with quick turn over.

TEMPLE UNIVERSITY INTERNATIONAL AFFAIRS

Graphic Design Intern | *Philadelphia, PA* | *August 2021–May 2022*

- Created graphics for social media, brochures, and animated gifs. Graphics ranged from illustrations, photography, and typography.
- Led design direction and conceptualized ideas to promote educational programs and effectively ensure international students feel welcomed.

HARTE HANKS

Graphic Design Intern | *Trevese, PA* | *May 2021–August 2021*

- Assisted graphic designers in creating newsletters for clients such as Sony and Blue Cross Blue Shield through layout and photography.
- Developed an understanding of brand guidelines, layout, packaging, and collaboration by attending creative meetings.

EXTRACURRICULAR

TYLER DESIGN CLUB, VICE PRESIDENT

Philadelphia, PA | *August 2021–May 2022*

- Collaborated with board members to create club rules and events.
- Took charge of social media posts and provided consistent content that included handlettering and illustrations.